



MEDIA CONTACTS:

Eloise E. Rodriguez
Bristol Public Relations
Cell. 786-326-2221
eloise@bristolpr.com

Carol Crisafi
Bristol Public Relations
Tel. 786-210-7525
carol@bristolpr.com

FOR IMMEDIATE RELEASE

**The Youth Fair Announces 'Your Deal Their Meal'
Partnership with Miami Rescue Mission to Stop Hunger
Canned Food Drive Runs March 14-30, 2014 at The Youth Fair**

Bring Two Cans, Get \$4 Off Regular Admission

MIAMI, FL – March 4, 2014 – The Miami-Dade County Youth Fair & Exposition has joined forces with Miami Rescue Mission to help feed the hungry of south Florida, while offering Youth Fair guests an opportunity to support the cause and earn a special discount.

From Friday, March 14th through Sunday, March 30th, guests who bring two cans of food per person to the designated tent area in the front gate area, will receive a coupon that can then be presented at any Main Gate Ticket Booth in order to receive a \$4 discount off admission. The canned items will be deposited into a large container, allowing visitors to see the impact their donations are making to assist Miami Rescue Mission, whose volunteers will be on-hand to assist guests.

With several centers in Miami-Dade and Broward Counties serving the homeless, poor and needy, **Miami Rescue Mission provides 950,000 nutritious meals annually and helps more than 10,000 unemployed and underemployed with food, furniture and clothing.**

“The Youth Fair’s Board of Directors, staff and volunteers are honored to be partnering with the Miami Rescue Mission to assist them in being able to provide hundreds of thousands of meals each year to those less fortunate members of our south Florida community,” said Bob Hohenstein, President and CEO of The Youth Fair. “Their mission and the work perform on behalf of all of us is to be highly commended and greatly admired.”

-more-

“For the homeless and needy, hope often begins with a meal. This is a fantastic way to enjoy The Youth Fair and help others that are in great need. Not only will this food drive provide meals, it will also provide life-changing programs which lead to transformed lives,” said Ronald Brummitt, President of Miami Rescue Mission Broward Outreach Centers.

The Youth Fair is located on Coral Way (SW 24th St.) at 112th Ave. Gates open on weekdays at 3 p.m., Saturdays & Sundays at 12 noon and at 12 noon during Spring Break, March 21 – 30, 2014. General admission is \$12 with FREE admission every day, all day for children 5 years and younger, as well as adults 65 and better. **Parking is always FREE!** Preferred parking is available for \$12 per vehicle. Preferred parking is limited.

The Youth Fair also offers many amenities for families, including: stroller and wheelchair rental, lost & found, paved walkways, convenient sitting areas, lush landscape, diaper changing facilities/restrooms and more. Sponsors include Coca-Cola, KIA, and Sedano’s Supermarkets.

About the Miami-Dade County Youth Fair & Exposition

*The Miami-Dade County Youth Fair & Exposition, known for generations as The Youth Fair, is a state of Florida chartered, private, not-for-profit organization that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade County students and is dedicated to supporting education, showcasing youth achievement and promoting South Florida agriculture. **The Youth Fair will take place daily March 13-30, 2014. For more information, please visit www.fairexpo.com or call (305) 223-7060.***

About Miami Rescue Mission

***Miami Rescue Mission, Inc.** (MRM), a Florida nonprofit corporation, is a charitable faith-based agency providing spiritual, physical, and social services to the poor and needy; including homeless men, women, and children. Its purposes are fulfilled through several centers in Miami-Dade and Broward counties. Our Mission: Transform lives of homeless men, women and children through comprehensive residential programs to effect lasting change and empower them to be productive members of society. We provide food, shelter, substance abuse treatment, education, computer literacy, job placement, healthcare, spiritual development and housing with Christian love, compassion and encouragement.*

###